

DIGITAL MIEDIA AND CONTENT STRATEGISTS

We know how to share a great story

InvestorIdeas.com - Digital news publication, PR and Subscriber outreach

Online media company with over 25 years of exposure helping companies get their story out

What we do ... News publishing, subscriber outreach, PR, Marketing and Content Creation

Quick Facts: Over 35,000 Social Media followers, Google News indexing for global coverage, multiple websites and blogs owned by Investorideas.com for additional coverage, plus global syndication partners



Creating original content for your company's story and brand has never been more important!

As Google changes algorithms and decides which news gets indexed, syndication is changing and your news no longer has the power it did in the past.

Let a leader in content creation with over 25 years in business help you get heard and noticed!

We reformat your news and tell your story in a podcast interview with an article showcasing key quotes- giving you audio, video and digital distribution

We create ticker tag's featuring your news and your industry peers to hi- light the significance of your news within your sector

Reformat your news as a breaking news story with a different headline so it is not considered duplicate content

What to Expect

Our team creates quality content to fit each clients needs and budget

Direct access to senior management handling accounts

40 years of capital markets expertise

Customizable plan to execute

Content Creation









Big news deserves additional distribution for let Investorideas.com create a podcast interview with management highlighting your news. Our podcasts are heard on the top social media listening sites such as Spotify, iTunes, TunedIn, GooglePlayMusic, iHeartRadio, Spreaker, SoundCloud.

Recognition: Our podcast was included in 17 Top Mining & Technology, Mineral Exploration and Geology Podcasts to subscribe to in 2020

Exploring Mining has been selected by our panelist as one of the Top 10 NASDAQ Podcasts on the web 2024.

Top Mining podcasts to listen to in 2024 https://podcasts.feedspot.com/mining_podcasts

Recent media coverage

Globe and Mail

https://www.theglobeandmail.com/investing/markets/stocks/PEGA-

X/pressreleases/25202746/exploring-mining-podcast-with-chris-timmins-pegasus-resources-inc-takesflight-with-new-assay-results/

Fox Business California

https://fox40.com/business/press-releases/ein-presswire/707124871/exploring-mining-in-bcsqolden-triangle-tsx-v-qot-tsx-v-jugr/











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Exploring Mining Podcast -Peter Krauth Answers Who

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with CEO of SilverCrest...

27K views • 5 years ago



CEO of NXT-ID (\$NXTD) at Money 20/20- why #Wocket...

21K views • 8 years ago











Tag your News: Multimedia Content - Be one of our Top News Stories plus Social Media News Blast in a featured industry article we create and write for you

Investorideas.com will create multimedia content and write an exclusive article and feature your company news/press release highlights plus news/press release highlights of 2-3 other well-known companies or brands with stock symbols that investors and consumers are already familiar with plus industry commentary

InvestorIdeas Core Services

Gain Access to the InvestorIdeas digital network

Monthly clients receive benefits of access not only to our newswire, and social media following but our curated network in the capital markets. Referrals to other digital marketing, IR, PR, Media Databases, Accredited investors, Investment banks, Road shows, and more

Investorideas.com newswire is a recognized news source on Google News and has global syndication partners. Your news will be indexed on Google news within minutes of publication on our site.



Featured Stock on Sector Specific Stock Directory

We will feature your company on the related stocks directory (showcased on the top of the directory). Also any additions made to the directory during the month will include a news release from Investorideas.com updating the directory and featuring your symbol

Subscribers Outreach for press release dissemination:

InvestorIdeas has a built in database for your news can be sent to subscribers following Microcap, TSX, Nasdaq, ASX, NYSE and Specific sectors . Included with all press releases, articles and podcast services above

Top News Stories, Get 2 Day Social Media News Blast plus we send your news to subscribers and media in your sector

Your news is published on Google news, Bing, Apple News, Comtex, Marketwatch, Quotemedia, Financial Content, Flipboard, Stocktwits and more

Social Media News Headlines: Harness the Power of Social Media Create, develop and execute a plan each month to engage new customers, investors and media using our various online channels.

We put your #hashtags and \$cashtags (stock symbol tag) right in the headlines – so your news is distributed on social media in a way that gives you instant eyeballs. Your news can go through social media up to 10 times over 2 days plus we boost your impressions on Twitter. Your Hashtags are immediately picked up on Twitter, Facebook, social media profiles and more...

Pricing

Core Services

Month to Month unlimited access \$2500 per Month

\$12,000 for six month program

- Unlimited News feature for 6 months
- Featured Company Profile page
- Stock Directory Feature for your sector
- Subscriber Outreach for each press release issued from company
- Social Media marketing
- Two spot sponsorship of podcast preferred per your sector

\$2000 -Tag your News: MultiMedia Content - Be one of our Top News Stories plus Social Media News Blast in a featured industry article we create and write for you

\$2000- Podcast Interview and accompanying news release - we produce podcast interview and write article for you

\$1200 - Podcast without article (audio and video only)

\$650- Be one of our Top News Stories, Get 2 Day Social Media News Blast plus we send your news to subscribers and media in your sector

Your news is published on Google news, Bing, Apple News, Comtex, Marketwatch, Quotemedia, Financial Content, Flipboard, Stocktwits and more

Monthly programs with bundled services will include discounts and options for unlimited press release distribution through InvestorIdeas social media and newswire monthly.



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